Easy to look at. Easy to use. And now, easy to own.



iMac™ has opened everyone's eyes with its striking looks and its amazing simplicity. But now it's not only easy to use, it's easy to own. Because you can get an iMac for \$XXXX a month with the Apple Loan. It only takes minutes to apply, with the first payment not due for 120 days. Find out how easy it is to own the strikingly simple iMac at:

ABC Computer 15 Any Street Any City, ST 00000 (000) 000-0000



© 1999 Apple Computer, Inc. All rights reserved. The Apple logo is a registered trademark and iMac is a trademark of Apple Computer, Inc. ISP monthly fees not included. Internet access requires ISP, fees may apply, 67 monthly payments of \$22.90 per \$1,000 purchased. 14.89% Annual Percentage Rate subject to increase or decrease. No prepayment penalty. On approved credit. Tax and shipping not included.

12/12 — Apple Garamond Light - centered